



Release Date: December 2025

## MM Seed Set to Showcase Leading Golf Mixtures at BTME 2026

MM Seed will be returning to BTME from 20-22 January, welcoming visitors to Stand 124 to explore some of the industry's most trusted grass seed mixtures for golf courses. Throughout the event, their knowledgeable team will be available to offer tailored advice on renovation, overseeding and choosing the right mixture for every course environment.

### Fairway Focus: MM22, MM50 & MM13

Among the products on show will be MM22, a dependable option for divotting, repairing and renovating tees, fairways and outfield areas that take on significant wear. Its rapid establishment, strong recovery and impressive sward density make it ideal for clubs that need a mixture they can rely on throughout the season.

Visitors will also be able to learn more about the hugely popular MM50, a fast-establishing ryegrass blend that delivers consistent year-round performance. Known for its resilience and fine leaf characteristics, MM50 produces a dense, clean-cut sward that stands up well to close mowing and heavy traffic, while also offering high levels of disease resistance.

For those managing lower-input sites, MM13 provides a traditional, high-quality option for overseeding and renovating tees, fairways and roughs. With excellent drought tolerance, strong recovery and good disease resistance, MM13 is well suited for areas where reliability and ease of management are essential. Its ability to maintain colour and performance through winter further adds to its appeal.

### Greens Mixtures: MM8 & MM9

For greens, MM Seed will be showcasing MM8, a 100% fine fescue blend ideal for links and heathland-style environments. Featuring top-rated cultivars such as Sybille, MM8 delivers a fine, dense sward with exceptional drought tolerance, low nutrient requirements and enhanced disease resistance. It supports sustainable maintenance practices and is particularly effective for spring and summer overseeding.

Also highlighted will be MM9, a premium browntop bent mixture designed for summer overseeding, autumn renovation and new green constructions. Renowned for producing a fine, dense and smooth putting surface, MM9 offers excellent year-round colour, strong disease resistance and impressive tolerance to close mowing, making it a trusted choice for high-performance greens.

### Visit MM Seed at Stand 124

Whether you're planning a renovation programme or seeking guidance on improving turf quality across your course, the MM Seed team will be on hand throughout BTME to discuss the best solutions for your course.



Issued on behalf of MM Sports Seed by  
Fusion Media (Europe) Limited  
Press contact: Christopher Bassett  
Telephone: +44 (0) 01474 240222  
Email: [chris.bassett@fusion-media.eu](mailto:chris.bassett@fusion-media.eu)  
[www.fusion-media.eu](http://www.fusion-media.eu)

MM Sports Seed C/o DLF Seed Limited  
Thorn Farm, Inkberrow. WR7 4LJ  
Tel: +44 (0) 1386 791 102  
Fax: +44 (0) 1386 792 715  
Email: [mmsdesigner@dlf.co.uk](mailto:mmsdesigner@dlf.co.uk)  
[www.mm-seeds.co.uk](http://www.mm-seeds.co.uk)



# PRESS RELEASE

Reference: DLF2025/08

Release Date: December 2025

For further information, please contact MM Sports Seed on 01386 791102 or visit the company's website [www.mm-seeds.co.uk](http://www.mm-seeds.co.uk).

You can also follow the company on X: @MM\_Seed.

-----ENDS-----

**Photo Caption:** MM Seed Set to Showcase Leading Golf Mixtures at BTME 2026.



Issued on behalf of MM Sports Seed by  
Fusion Media (Europe) Limited  
Press contact: Christopher Bassett  
Telephone: +44 (0) 01474 240222  
Email: [chris.bassett@fusion-media.eu](mailto:chris.bassett@fusion-media.eu)  
[www.fusion-media.eu](http://www.fusion-media.eu)

MM Sports Seed C/o DLF Seed Limited  
Thorn Farm, Inkberrow. WR7 4LJ  
Tel: +44 (0) 1386 791 102  
Fax: +44 (0) 1386 792 715  
Email: [mmsdesigner@dlf.co.uk](mailto:mmsdesigner@dlf.co.uk)  
[www.mm-seeds.co.uk](http://www.mm-seeds.co.uk)