

GroundsFest and GroundsFest Academy to Exhibit at BTME 2026

GroundsFest and the GroundsFest Academy will be exhibiting at BTME 2026 for the very first time, marking an important milestone for the fast-growing event and its year-round education programme.

Visitors can find the GroundsFest team on stand 233, where they will be showcasing what makes GroundsFest a must-attend date in the industry calendar, as well as raising awareness of the GroundsFest Academy and its commitment to education and skills development.

The appearance at BTME follows an announcement earlier this year confirming a new collaboration between The British & International Golf Greenkeepers Association (BIGGA), organisers of BTME, and GroundsFest. The partnership is designed to strengthen both events while bringing together professionals from across the grounds care, landscaping and golf sectors. As part of this growing relationship, BIGGA exhibited at GroundsFest for the first time in September, making GroundsFest's debut at BTME a natural next step.

BTME provides an ideal platform to introduce GroundsFest to an even wider greenkeeping audience. Taking place at Stoneleigh Park, Warwickshire on 16 and 17 September, GroundsFest has quickly established itself as a unique industry event, welcoming grounds staff, greenkeepers, landscapers, designers and architects, gardeners, local authorities, estate managers and contractors.

What sets GroundsFest apart is its distinctive format. The event combines indoor business and education opportunities with large-scale outdoor demonstrations, giving visitors the chance to see equipment, technology and techniques in action. After an action-packed day, attendees can unwind and continue networking at the show's much-loved live music festival – a relaxed, informal environment that brings the industry together in a different way.

For many BTME visitors, the show will also be an opportunity to discover more about the GroundsFest Academy and what it offers. Created as a pathway for GroundsFest to give back to the industry, the Academy exists to invest in education and support the sector all year round. Its focus is on accessible, high-quality training that helps people learn, grow and stay inspired, whatever stage they are at in their career.

The GroundsFest Academy provides a platform for professionals, volunteers, students and newcomers to gain real-world knowledge and develop practical skills. A key aim is to raise awareness of career opportunities, attract new talent into the sector, and support the ongoing development of those already working within it.



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The Academy delivers two distinct types of events. Inspire Events explore the key topics shaping the industry, while Focus Events take a deeper dive into market-specific challenges and opportunities. All sessions are CPD accredited and cover a wide range of relevant subjects, ensuring genuine value for attendees.

Exhibiting at BTME 2026 gives GroundsFest and the GroundsFest Academy the chance to connect directly with greenkeepers, encourage them to put GroundsFest 2026 in their diaries, and highlight the Academy as a hub where skills are shared, ideas are explored, and the future of the industry is strengthened through continued learning and collaboration.

For more information about the GroundsFest Academy, visit www.groundsfestacademy.com

For more information about GroundsFest, visit www.groundsfest.com

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Photo Caption: GroundsFest and the GroundsFest Academy will be exhibiting at BTME 2026 for the very first time.



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