



Press Release: FOR IMMEDIATE RELEASE

CLUB CAR PORTFOLIO ON SHOW AT BTME



(Dublin, Ireland - January 17, 2024) - [Club Car](#), the industry-leading manufacturer of small-wheel, zero emissions vehicles, will showcase its innovative collection of golf and utility cars at BTME next week.

Among the vehicles on display at Europe's premier turf management exhibition, held at Harrogate Convention Centre, will be a [Lithium-Ion-powered Club Car Carryall 500](#), which was launched in Europe last summer.

The versatile Carryall range has long been the favoured utility vehicle of superintendents and groundskeepers around the world with its exceptional reliability and best-in-class ergonomics.

The new Lithium-Ion versions charge up to 40% faster than lead acid batteries, do not degrade over time and are around 180kg lighter, allowing for smoother operation over manicured terrain and less turf damage.

Also on the stand will be Club Car's acclaimed Tempo golf car – featuring Lithium-Ion battery, Visage GPS technology and premium seats – and an Urban, Club Car's innovative new road-legal utility vehicle which boasts automotive-grade safety features and low operational costs.

Andy Bourke, Club Car's Regional Sales Manager for UK, Ireland & Scandinavia, said: "With our broad portfolio of sustainable transport solutions, it's hugely important for our customers to be able to see what we have to offer.

“BTME is a great opportunity to meet up with our customers and dealers to hear their feedback, and it’s always a good barometer of the year ahead for the industry.”

Club Car’s expert sales team will be on hand at stand 626 to highlight the vehicles’ key features and benefits and to discuss visitors’ requirements.

For more information, visit www.clubcar.com, or to book a time slot at BTME contact Andy Bourke, Club Car’s Regional Sales Manager, UK, Ireland & Scandinavia:
Andrew.Bourke@clubcar.com

Photo caption 1:

Photo caption 2: Club Car

Photo caption 3: Club Car

– ENDS –

Press release issued on behalf of Club Car by LANDMARK

Press enquiries:

Sarah Gwynn

Tel: +44 (0) 7980 305538

Email: sarah@landmark-media.com

Website: www.landmark-media.com

###

About Club Car

With over 60 years of experience of innovation and design in producing small-wheel vehicles, Club Car is a leading manufacturer of gas and electric golf, utility and personal transportation vehicles. Founded in 1958, the Club Car product portfolio has grown to include much more than golf cars, now encompassing vehicles for commercial and consumer markets, built with an uncompromised desire for superior performance. As an industry leader in electrification and sustainability, Club Car is proud to be on the forefront of environmentally responsible Zero Emission Vehicle (ZEV) technologies. For more information, visit www.clubcar.com

DISCLAIMER

LANDMARK clients are solely responsible for the accuracy of all information submitted by them for distribution. LANDMARK shall not be responsible or liable for any of the information transmitted on or through LANDMARK on behalf of clients and shall not be responsible or liable for any investment decisions made based on such information.