

BTME – press release

Envu to showcase groundbreaking turf defense innovation at BTME 2024

Envu, a leading provider of turf management solutions, is set to make a significant impact at the upcoming British and International Golf Greenkeepers Association's (BIGGA) Turf Management Exhibition (BTME) from January 23-25 at the Harrogate Convention Centre.

At stand 134, Envu will showcase a range of products including the first and the only bio-control fungicide on the market in the UK and Ireland, Harmonix Turf Defense.

The company's National Accounts Manager for the UK and Ireland, Phil Logan, will also be hosting a seminar titled 'The future of disease management' on January 24, 2024, from 11:00 AM to 11:45 AM on the Seminar Stage.

Offering a deep-dive into the changing landscape of managing and controlling fungal diseases on golf greens, the seminar aims to provide attendees with insights into regulations affecting plant protection products in the UK and EU.

"I'll be exploring the importance of alternative approaches to disease management, explaining biological fungicides' mode of action and discussing how bio-controls can be integrated into disease management strategies for reduced reliance on conventional fungicides," explains Phil. "Visitors are welcome to join us on our stand to find out more about Harmonix® Turf Defense."

Boasting broad-spectrum contact fungicidal activity, Harmonix® Turf Defense is a revolutionary biocontrol fungicide and the first and only registered product of its kind in the UK and Ireland. With its proven ability to reduce the reliance on chemical products, it is set to transform attitudes towards turf disease management.

"It is designed to combat common turf diseases such as microdochium patch, anthracnose, and dollar spot," says Phil. "Importantly for users, Harmonix® Turf Defense is suitable for use on golf courses and sports turf throughout the year, whether the grass is in vegetative rest or actively growing."



"This groundbreaking fungicidal innovation is based on a patented strain of Bacillus amyloliquefaciens, QST 713, which naturally produces high volumes of bioactive compounds known as Lipopeptides, which exhibit fungicidal activity upon direct contact with plant pathogenic fungi," notes Phil.

Visitors to the Envu stand will also have the opportunity to participate in the Batak competition, where the fastest in turf can win a £250 Amazon voucher, with a £50 runner-up prize.

Find out more https://www.uk.envu.com/turf-management/harmonix-turf-defense

Note to Editors:

About Envu

Envu was founded in 2022, a company built on years of environmental science experience, for the sole purpose of advancing healthy environments for everyone everywhere. Envu offers dedicated services in: Professional Pest Management, Forestry, Ornamentals, Golf, Industrial Vegetation Management, Lawn & Landscape, Mosquito Management, and Range & Pasture. Across each of its lines of business, Envu focuses its work in chemistry and beyond, collaborating with customers to come up with innovative solutions that will work today and well into the future. Envu's portfolio consists of over 180 trusted and well-known brands. The company employs nearly 900 people and operates in more than 100 countries with four global innovation hubs.

For additional information, visit the Envu UK website.

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