



BIGGA

British and International
Golf Greenkeepers Association

#THANKAGREENKEEPER DAY SOCIAL MEDIA ASSETS GUIDE TUESDAY 9 SEPTEMBER

We're delighted you're joining us to celebrate #ThankAGreenkeeper Day and have downloaded this toolkit.

We've been working hard behind the scenes to create ready-to-use graphics and resources to help you take part and show your appreciation for greenkeepers across the UK and beyond.

How to use the assets

Use our graphics as they are, or combine them with your own photographs of your greenkeeping team.

Post across your club or personal social media channels on Tuesday 9 September.

Tag us in your posts so we can share them with the BIGGA community.



Accessing the Files

Download the complete graphics package by:

Scanning the QR code (mobile/tablet)

Clicking the link BELOW (desktop)

<https://we.tl/t-TRSzgjaPo6>



Don't forget to tag us!

@BIGGA_HQ | @BIGGALtd | @golfgreenkeepers



Not sure what to post? We've provided
you some easy samples on the next page



STUCK FOR WHAT TO SAY? TRY THESE EXAMPLES

For Golfers

"Our course looks incredible thanks to [Greenkeeper Name] and the team. Today we join BIGGA in saying #ThankAGreenkeeper — we appreciate you!"

"Thanks for your skill, care, and dedication! #ThankAGreenkeeper"

For Golf Clubs

"Every putt, every drive, every fairway — made possible by our incredible greenkeeping team. We proudly join #ThankAGreenkeeper Day in celebrating them."

"It's not just grass — it's passion, science, and skill. Today we say #ThankAGreenkeeper"

"Our greens don't get this good by accident. Here's to the hard work of [Greenkeeper Name] & team. #ThankAGreenkeeper"

For Industry Partners

"Greenkeepers are the unsung heroes of the game. We're proud to support BIGGA and say #ThankAGreenkeeper"

"The game wouldn't be the same without greenkeepers. Today we celebrate their skill and dedication. #ThankAGreenkeeper"



BEYOND THE DAY – KEEP THE APPRECIATION GOING

#ThankAGreenkeeper Day is part of a global initiative, led by BIGGA and our turf association partners, to shine a spotlight on the essential work greenkeepers do. But recognition shouldn't stop after just one day.

Here are some ways you can continue to show support throughout the year:

BIGGA Awards — nominate them for national recognition.



Recognition in Publications — feature them in club magazines or local press.



Personalised Gifts — choose something meaningful and thoughtful.

Public Acknowledgement — thank them during club events or in newsletters.

Enhanced Work Environment — provide modern tools, machinery, and facilities.

Team Celebrations — organise appreciation days (breakfast or lunch for the team on #ThankAGreenkeeper day go down a treat) or whole team events.

Professional Development — invest in training or industry qualifications.



Career Advancement Opportunities — promote internal growth.



Financial Rewards — offer bonuses or incentives.



Extra Leave — reward with additional time off.

