



## **British and International Golf Greenkeepers Association Ltd.**

Coxwold House, Easingwold Business Park, Birch Way, Easingwold, York YO61 3FB

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### **Terms & Conditions:**

1. This agreement is for the purchase of advertising space on the BIGGA website and in Greenkeeper International (GI) if specified.
2. The price includes provision for one vacancy only.
3. Copy word limit for the website is unlimited. Copy for GI is 120 words maximum per  $\frac{1}{8}$  page advert, 220 word maximum for  $\frac{1}{4}$  page and 500 words maximum for  $\frac{1}{2}$  page. Logos can be included for 4-week online adverts and for magazine copy.
4. Copyright in the layout and artwork on any part of the advertisement is reserved by the contractors.
5. We reserve the right to refuse any advertisement, or amend any advertising copy which we consider defamatory, or which in any way contravenes the Trade Descriptions Act 1968.
6. The publisher will supply the advertiser with a proof copy only if requested. Although every advertisement is carefully checked, occasionally mistakes do occur. We therefore ask advertisers or their agents to check their advertisements carefully and inform us immediately of any errors or amendments.
7. Payment method: Invoice on account only if account is already held - Payment is due 30 days from the date of the invoice in £ sterling made payable to B.I.G.G.A. Credit/Debit card payments will be processed as directed.
8. No variation to these conditions, verbal or otherwise, will be accepted unless endorsed here on.
9. The publisher does not guarantee any special positions unless previously agreed.
10. The advertiser will be responsible for cost incurred in the production of advertisement copy, film or other material, if suitable material is not supplied by the latest copy date.
11. Cancellation of this contract must be in writing. Any cancellations made within 7 days of copy deadline will result in a 50% charge. Cancellations made within 24 hours of the copy deadline will result in a charge for the full amount.
12. All prices are subject to V.A.T. at the standard rate where applicable.
13. Advertising Agency Discount only applicable by prior agreement.

**YOUR ADVERTISING BOOKING WILL ONLY GO AHEAD ON COMPLETION AND IMMEDIATE COMPLETION OF THIS FORM.**