

PRESS RELEASE

Reference: DLF2021/02

Release Date: December 2021

MM seed: foundations of a first-class course

Visitors to the DLF stand 270 located in the Red Zone at BTME 2022, can expect a range of market leading products from the world's leading grass seed breeder and producer.

The MM brand and mixtures are now part of DLF UK and will benefit from access to the full DLF breeding and research programme. This will bring many benefits including a greater portfolio along with increased research and development.

BTME 2022 will also mark the launch of the exciting new MM Supreme Ryegreen mix which will offer golf course managers a 100% Ryegrass mixture for use on greens and fineturf areas. This unique new mixture benefits from the inclusion of Singapore Perennial Ryegrass, which is extremely fine leaved with good shoot density along with high disease and wear tolerance. Furthermore, MM Supreme Ryegreen bring the main benefits of Perennial Ryegrass - fast establishment and wear tolerance in close-mow situations.

As the demand and pressure placed on the modern-day greenkeeper to produce a consistent playing surface continually grows, seed quality, purity and vigour are the essential ingredients for a first-class golf course and Limagrain's MM range of seed mixture provides exactly these.

For over 30 years, greenkeepers and course managers have been enjoying the benefits by choosing the MM brand and the high-quality varieties used in MM mixtures. All varieties are thoroughly tested at the Sports Turf Research Institute (STRI) – ensuring that the finished product will meet your requirements for play, appearance and maintenance.

For golf greens MM9 – a three-way Browntop bent mixture continues to be a leading mixture for renovations and species exchange. For links style courses and sustainable golf, MM8 offers a great option - a three-way fescue mix with excellent disease resistance, drought tolerance and minimal fertiliser requirements gives course managers a fine, dense sward, MM Coastal is great option to MM 8 where salt spray is in issue, the 100% Slender Creeping Red Fescue mix provides excellent salt tolerance for golf greens and also tees and fairways.

If you are looking for a mixture ideal for tees and fairways, then the 100% Ryegrass MM50 should be considered. It is capable of rapid establishment and fast recovery from divot scarring plus high wear tolerance and has extremely fine appearance.

For links style fairways where damage and wear are lower, MM12 or MM13, are both well suited to this challenging environment as they are drought tolerant and have low maintenance requirements.



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Visitors to the stand can also find out more about DLF Pro Flora and Colour Boost range Wildflower mixtures. The mixtures are ideal for those wanting to establish a traditional perennial flower meadow or a high impact colourful display of annuals and perennials.

The MM team of amenity seed specialists will all be on hand at BTME to discuss the products in more detail and will also be available to offer their expertise on any queries you may have.

For further information, please contact MM Sports Seed on 01386 791102 or visit the company's new website www.mm-seeds.co.uk. You can also follow the company on Twitter: @MM Seed

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Photo Caption: MM Sports Seed will begin an exciting new chapter at BTME 2022.



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