

Press Release - December 2021

ICL's new organic based fertiliser to be launched at BTME

ICL is looking forward to welcoming visitors to its interactive stand at BTME 2022 (Purple Zone 426) where the team will be talking all things turf and providing an exclusive look at an exciting new product for the golf market.

Gronamic Golf 6-2-4, a new organic based fertiliser is a unique blend of credible and sustainable ingredients to provide a natural turf response and is the latest product to be added to the Gronamic range.

The organic content of Gronamic 6-2-4 is 100% plant based and is formulated as a fine granule. It contains:

SeaMax, the sustainably sourced seaweed concentrate that has been shown in trials to improve turf colour, turf quality, root development and stress tolerance.

Struvite, a recycled blend of magnesium, ammonium and phosphate that is collected from wastewater, is another sustainable component that provides real turfgrass benefits.

Polyhalite, which is exclusively mined by ICL ensures that essential macronutrients are available to maintain healthy turf and reduces the possibility of nutrient deficiency.

Visitors to the ICL stand will have the opportunity to gain expert advice on granulation, water soluble fertiliser and surfactant technologies.

Often a vibrant hub of discussion and networking, the stand will also feature the famous ICL barista, who will be on hand to serve coffees and other hot drinks throughout the event.

Aside from the exhibition, ICL is once again proud to support BIGGA's Continue to Learn education programme. The ICL Continue to Learn Scholarship, sees five BIGGA



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members receive three nights' hotel accommodation and 15 hours of training and personal development opportunities.

ICL's very own Dr Andy Owen and Henry Bechelet will also be hosting two informative sessions in the Continue to Learn programme. In the first, a half-day class entitled 'What's in a soil analysis?' Andy and Henry will examine the process of soil sampling and the interpretation of soil analysis results. Actual results will be explained and discussed, and the critical information highlighted to provide a guide to getting the most from the process. The class will also provide advice on how to utilise soil results as part of your annual golf course management.

In the second seminar, entitled 'Research Matters', Andy and Henry will be updating delegates on four university-based fundamental turf research projects being managed by ICL. There will be a focus on presenting the key results and practical outcomes on the subjects of managing plant parasitic nematodes with seaweed extracts, utilising recycled nutrients, contrasting the plant and soil health benefits of organo-mineral fertilisers and the very latest science on wetting agents and plant water uptake.

Please contact ICL on 01473 237100 or visit www.icl-sf.co.uk or www.icl-sf.ie if you are in Ireland.

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Photo caption: ICL's new organic based fertilizer to be launched at BTME 2022.



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